



Public Interest Career Exploration and Mentorship Series: Media and Communications Career Panel

Wednesday, November 4, 2009

7:30 – 8:30 p.m.

Bank of America

One Bryant Park (Corner of 42nd Street and 6th Avenue)

RSVPs are required.

Panelists

Prudence Glass, CeFaan Kim, Kenneth Min and Blake Zeff (as of 10/22/09)

KALCA Public Interest Career Exploration and Mentorship Series: The best way to explore a career you dream about is to speak with those who are actually living it. KALCA's Public Interest Career Series will lay the bridge between those who are seeking to enter into public interest careers and the current practitioners (“Expert Mentors”) who want to give back to the community by sharing their valuable expertise and insight. The participants will be able to receive practical industry information, learn day-to-day activities of the Expert Mentors and the best way to network within a specific field.

The November 4th panel will be on Media and Communications, and we are excited to be co-sponsoring this event with yKAN whose mission is to elevate Korean American professionals by fostering educational programs, community service, and networking opportunities. Through these activities yKAN addresses the issues of our community and provides a forum for those who share common experiences and face similar challenges.

Media and Communications Career Panel

Prudence Glass

AMERICAN MASTERS

Series Producer

Prudence Glass began working in public television when she joined the core staff at Thirteen/WNET in the spring of 2000, fresh from writing and producing *AMERICAN MASTERS: Sidney Poitier: One Bright Light*, directed by Lee Grant, which aired nationally on PBS in February of that year. Coming originally from a strong background in community based work and political organizing, Ms. Glass previously researched, wrote and co-produced a series of social-issue documentary films with Ms. Grant, which aired as part of HBO's AMERICAN UNDERCOVER series – *When Women Kill* profiled women serving prison sentences for homicide convictions. *What Sex Am I?* explored transvestite and transsexual life-styles. The Academy Award winning *Down and Out in America* examined homelessness across the United States. *Battered* revealed myths about domestic violence. *Women On Trial* exposed child custody battles. For the LIFETIME channel, Ms. Glass collaborated with Ms. Grant on *Say It! Fight It! Cure It!* which educated about breast cancer and *Bella*, a portrait of the life and work of former Congresswoman Bella Abzug.

Glass received a B.A. in Literature from The New School and an M.A. in Community Studies from New York University. She left her teaching assistantship in the doctoral program there to work directly in providing community mental health, alternatives to incarceration and homeless services, during a long career in social work, before turning to full time documentary filmmaking. She is a member of the Writers Guild of America, New York Women in Film, the Academy of Television Arts and Sciences and NALIP. She received Primetime Emmy Awards for the 2002-2003, 2003-2004, 2007-2008 and 2008-2009 *AMERICAN MASTERS* seasons.

Media and Communications Career Panel



CeFaan Kim

NY 1 News Reporter

CeFaan Kim is a reporter for NY1 News' Queens Unit. After working at the assignment desk for two years, in 2005, CeFaan joined the political unit as an associate producer for "Inside City Hall." As part of the team, he covered mayoral candidate Fernando Ferrer's visit to Puerto Rico, helped produce the mayoral debate at the Apollo Theater, and assisted in the production of state-wide debates, including Hillary Clinton's Senate debate.

Prior to joining "Your Queens News Now" as a reporter, he also traveled to Iowa and New Hampshire to cover the 2008 presidential campaigns of former Senator Hillary Clinton, former Mayor Rudolph Giuliani, and former Senator Barack Obama.

CeFaan is a graduate of New York University and a member of the Asian American Journalists Association. He also served as a sergeant in the U.S. Army Reserves from 2000-2006.

Media and Communications Career Panel



Kenneth Min

Program Director, Thomson Reuters

Kenneth Min is a Program Director at West Professional Development, a Thomson Reuters business, where he develops online content, live conferences and targeted media for the legal and business communities. His webcasts and live programs are marketed through Thomson Reuters' Federal Publications Seminars and West LegalEdcenter, products that offer training and expert analysis of hot topic and evergreen content to attorneys, government contracting, banking and finance professionals worldwide.

Prior to joining Thomson Reuters, Kenneth spent many years working in television and independent film production and development for companies such as Warner Brothers Telepictures, King World Productions, Lee Daniels Entertainment and Artists/Media Cooperation. Kenneth also consulted for the online film festival start-up, Moviehatch.com, where he was able to apply his knowledge of the independent film community to a new media setting.

Kenneth is a Queens, New York native and a graduate of Georgetown University and Yeshiva University's Cardozo School of Law.

Media and Communications Career Panel



Blake Zeff

NY Communications Director, Obama '08

Blake Zeff is a nationally respected political and communications veteran and is a senior member of BerlinRosen’s strategic communications practice.

For much of the last decade, Blake has served in senior positions on Capitol Hill and in state and national politics, most recently as Communications Director for Barack Obama's presidential campaign in New York. He has also served as Communications Director and Senior Advisor for Senator Chuck Schumer in Washington D.C., where he focused on issues including homeland security, economic development, and health care.

As Communications Director for the New York State Democratic Party in 2006, Blake helped achieve the first Democratic sweep of all statewide elections in nearly 60 years, and the pickup of three congressional seats – leading the New York Daily News to publish a profile hailing him as the “Dems' Secret Election Weapon.” After the 2006 cycle, he served as a national spokesman on Hillary Clinton's primary campaign for President.

Blake’s views on policy and politics are quoted by publications around the nation, and he has spoken on these topics at Brown University, Columbia University, University of Helsinki, and New York University.